



# 25<sup>TH</sup>

# ACADEMY of WOMEN ACHIEVERS

## 2020 Sponsorship Opportunities

For 25 years, YW Boston has brought together 500 business and community leaders to celebrate the city's brightest, boldest, bravest, and most influential women during our annual **Academy of Women Achievers Luncheon**. This treasured community event highlights the achievements of five women inducted into the Academy and raises critical funds for YW Boston's programs.

**Note regarding COVID-19:** The health and wellbeing of our attendees, honorees, and sponsors is our top priority. For that reason, our 25th Academy of Women Achievers Luncheon will be a virtual event. The virtual format will be a little different from our usual event, yet we will ensure that all sponsors are properly and publicly acknowledged for their generosity and support of this important work. Please reach out to Dominique Calixte at [dcalixte@ywboston.org](mailto:dcalixte@ywboston.org) for more information.

**Host:** Latoyia Edwards, Emmy Award-winning Morning Anchor for NBC10 Boston



Geeta Aiyer



Sheena Collier



Deborah Frieze



Makeeba McCreary



Rachael Rollins

### 25th Academy of Women Achievers Awardees

#### Geeta Aiyer

President & Founder, Boston Common Asset Management

#### Sheena Collier

Founder & CEO, The Collier Connection, Sylvia Ferrell-Jones Awardee

### Sylvia Ferrell-Jones Award

The third annual Sylvia Ferrell-Jones Award will be given in memory of YW Boston's longtime President & CEO. The award recognizes a young professional woman of color who is a leader in her field and embodies the leadership qualities and commitment to YW Boston's mission of eliminating racism and empowering women that Sylvia represented.



YW Boston President & CEO Beth Chandler with 2019 SFJ recipient Irene Li.

#### Deborah Frieze

Founder & Managing Director, Boston Impact Initiative

#### Makeeba McCreary

Chief of Learning and Community Engagement, Museum of Fine Arts

#### Rachael Rollins

Suffolk County District Attorney, District Attorney's Office

## 25<sup>TH</sup> ACADEMY OF WOMEN ACHIEVERS

THURSDAY, OCTOBER 29, 2020

11:30 AM - 2:00 PM

VIRTUAL EVENT

### ABOUT THE ACADEMY

150+

INDUCTED AWARDEES

400+

EVENT ATTENDEES

80%

FEMALE AUDIENCE

25-65 YRS

ATTENDEE AGE RANGE

### CROSS SECTOR

REPRESENTATION ACROSS INDUSTRIES INCLUDING EDUCATION, FINANCE, GOVERNMENT, LAW, HEALTHCARE, MEDIA, NONPROFIT, AND REAL ESTATE

### 2020 Honorary Committee

Secretary Rosalin Acosta

Aixa Beauchamp

Yvonne Garcia

Marianne Harrison

Wanda McClain

Evelyn Murphy

Diane Patrick

Robert Rivers

Mayor Martin J. Walsh

## PLATINUM SPONSOR \$25,000

Named as primary sponsor for the 25<sup>th</sup> Academy of Women Achievers • 16 virtual attendee tickets • Logo placement on YW Boston website, event emails, virtual event platform, and social media • Recognition from “podium” • Two sponsor-named, eight-seat virtual event tables • Sponsor banner on virtual event platform (includes image, logo, and a link to your desired webpage) • Commercial video placement during event • Full page ad in digital program book

## GOLD SPONSOR \$10,000

8 virtual attendee tickets • Logo placement on YW Boston website, event emails, and social media • Recognition from “podium” • One sponsor-named, eight-seat virtual event table • Sponsor banner on virtual event platform (includes image, logo, and a link to your desired webpage) • Half page ad in digital program book

## SILVER SPONSOR \$5,000

8 virtual attendee tickets • Logo placement on YW Boston website, event emails, and social media • One sponsor-named, eight-seat virtual event table • Quarter page ad in digital program book

## PREMIER SPONSOR \$2,500

6 virtual attendee tickets • Listing on YW Boston website, event emails, and social media • One sponsor-named, eight-seat virtual event table • Listing in digital program book

## SUPPORTER SPONSOR \$1,500

4 virtual attendee tickets • Listing on YW Boston website, event emails, and social media • Organization listed at virtual event table • Listing in digital program book

## BECOME A SPONSOR

### Please select a sponsorship level:

Platinum (\$25,000)

Gold (\$10,000)

Silver (\$5,000)

Premier (\$2,500)

Supporter (\$1,500)

### Please provide the following contact information:

Company Name (Please list as it should appear on all print and web materials)

Mailing Address

Contact Person's Name & Title

Email

Phone

### Please indicate how you will submit your payment:

Credit Card

Please visit [ywboston.org/awa-sponsorship-payment](http://ywboston.org/awa-sponsorship-payment) to make your payment online.

Check made out to “YWCA Boston” and mailed to:

YW Boston

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